An analysis on the different management type of agricultural farmers groups in kaoh-ping area

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Abstract

In this study, we discussed 5 industry management types of agricultural farmers groups (AFG) as vegetable AFG, ornamental AFG, wax-apple AFG, fruit AFG and fishery & livestock AFG.

In the worst of difficulty management, FLAFG owed 3 items for operational level, serious shock after jointing WTO and lack competitiveness, FAFG for creating profit, VAFG for general management, but WAFG for better business. As regards the farmers most need of management, FLAFG needs a large scale, OAFG for a plenty of information, operational ability and joint work with other AFGs, VAFG needs joint work together too, and WAFG has less needs.

Key words: agricultural farmers groups (AFG), agricultural management, industry type

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