Analysis on Agricultural Extension Bulletin of to Nuclear Farmers of Kaohsiung District by Mail Survey in 1989

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ABSTRACT

In order to understand the desire of nuclear farmers of Kaohsiung District to keep on accepting the Agricultural Extension Bulletin of Kaohsiung District, a mail survey was held. To send out 10,669 post cards of questionnaire by mail method, the rate of respones was 14.75% totally. Among those samples, there were many of persons,98.6%, wished they would receive the bulletin continuously. To compare the results of mail survey of 1989,1 item of questionnaire, and 1987, 42 items of questionnaire, it was 6.34% higher in 1989. But according to the period of response, 2-months of 1987 was shorter than 9-months of 1989.

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